



Getaway for a Day is a mainstream entertaining travel series hosted by the witty modelesque Roni Taylor exploring one day getaways full of humor and adventures suggested by viewers.

### Synopsis

Mike Rowe meets Samantha Brown, is what people use to describe Roni Taylor. She's a gorgeous 6 ft tall former runway model turned adventure seeker. Having spent years on the runway guarded from anything that may cause a scratch, bug bite, or a little extra weight, this "runway runaway" has now turned her sights on all that life has to offer. Shot entirely on location, Roni lives to experience the saying "if your not living on the edge, your taking up too much space".

Getaway for a Day takes the armchair traveler on an adventure with a host that has a true lust for life. From a relaxing day on the lake to a heart pounding repel down a 100 ft canyon wall, Roni lives to inspire her fellow armchair adventurer to get outside and live on the edge.

A key to the appeal of the show is Roni's sarcastic self-deprecating wit. Who wouldn't want to see a beautiful woman on TV, but how about a beautiful woman not afraid to get a little dirty and show the world when she's scared to death to take that big leap of faith in herself and the guides that she has entrusted her life with.

It's not all about adrenaline rushed adventure, Roni also take in some down time to show some great relaxation destinations off the beaten path. This travel show not only has a great host but because she is such a people person, she always likes to have a colorful local to join her on these adventures. Be it a guide from a local adventure outfitter or a resident who knows all the really great places to see.....and not just the one son the tourist map.



Roni's time on the runway gave her an appreciation for high heels. For her, high heels are as comfortable as a pair of flip flops. For even more entertainment and to prove anyone can do this, in her adventures she does it all with her high heels on. Yes, taking on America's great one day getaways in stiletto glory makes for a few jokes at her expense but if she weren't a little crazy for doing it this way she wouldn't be happy.

Raised a good ole southern girl (who's accent comes out every once in a while) and then being swept away to New York as a high fashion runway model, didn't stifle her country roots and need for real exploration. She's as comfortable hanging out with the good ol' boys in Paducah Kentucky spending a day fly fishing as she is wine tasting with the ladies in Napa Valley. "It's all about the experiences of one day and how many memories one can create. I don't need a weeks vacation to create memories for a lifetime", says Roni.



## Show Structure

Each episode of Getaway for a Day consist of three parts. In the first part Roni will introduce the city being visited and give a little colorful history.

In the second part, Roni will introduce the local resident or outfitter that she will be spending her day with. They will take off on an adventure set for her by that guest. Be it ziplining across a 150 ft canyon and then a half mile boulder scramble to the next launch point or Bigfoot hunting in the back country, Roni and crew will do it all. Watching Roni take on a new challenge with a brave face even though her heart is pounding and fear has set in is what gives this program a realness that draws the viewers in. She is not a professional in extreme sports and for most of her life was sheltered from such things. The passion and plain curiosity inside of her is what drives her to take on all of these new challenges.

The city in which she visits is determined by viewer participation. Through the show website viewers will be encouraged to log in and suggest where Roni should go next. This might be by an outfitter looking forward to showing Roni their favorite tour or by an impassioned resident who knows the city like the back of their hand. The most interesting and colorful adventure will be picked. As in Dirty jobs, Roni will encourage viewers to go to the site to tell her why she should come visit them.

In the third part of the episode Roni and guest will take it down a notch and end the evening with some relaxation (especially if they've had a particularly active day) or an evening of entertainment via a great meal or other form of entertainment.

Through online video sharing sites, viral videos, host, and producer video blogs, Roni and crew will make it's online viewership as instrumental in the decision making as it's TV viewership. The goal is to turn TV viewers into fans of the site and vise versa.



Roni has been featured in numerous magazines, newspapers, and radio shows because of the juxtaposition of this tall elegant woman, her southern spirit with a sarcastic wit, and the daring adventures and situations she is willing to put herself in.



**Ultimate Lifestyle with Roni Taylor**

**HAVE YOU SEEN IT?**

Join Roni Taylor, host of the Ultimate Lifestyle television series and see what Las Vegas, St. George, and the great southwest offer residents and visitors alike.

Taking her viewers on a treasure hunt for ultimate experiences, Roni takes on and shows off Vegas like no one else can. She shares Vegas with itself and with over 16 million homes nationwide in this fun, full of history, and entertaining series.

The girl who "does it all in heels" was back at it again. Horseback riding, ATV tours, and trudging through a gold mine with Awesome Adventure company didn't stop our host from exploring the wild west of Vegas in stiletto glory.

This month she takes us to dinner at Andre's French restaurant. Beautifully prepared meals and a little surprise for Roni will be sure to make your mouth water for authentic French cuisine.

Then it's off to see what we can find in other parts of the great southwest. Watch Jon Epstein of "Keepin it Reno" shows off adventure Reno style.

Finally, if looking for a little adventure right on the strip is your bag, watch as Roni takes on the guys at Flyaway Indoor Skydiving. Now will Roni do a real skydive jump over Vegas?

On upcoming episodes Roni get's backstage at some of the best new Vegas shows. See two equally great and exciting shows that are little strip secrets. See more great restaurants with some pretty unusual dinner guests and "Vegas uncovered" on upcoming episodes.

**WHERE TO WATCH?**

You can find Ultimate Lifestyle with Roni Taylor on LV1 cable channel 19 every Saturday at 10:30am and Sunday at 9:30pm. Ultimate Lifestyle with Roni Taylor is also broadcast in over 37 states. Archived episodes can also be found on [www.ultimatelifestyle.tv](http://www.ultimatelifestyle.tv)

Ultimate Lifestyle with Roni Taylor is brought to you by:



## Bio

Roni Taylor, Host

Former runway model, spokesperson, dancer, improv comedy performer, entrepreneur, and mother, host Roni Taylor turned in the couture gowns and red carpets events for an adrenaline rush. Her fascination with the activities that she was never encouraged to do has led her to a path full of colorful adventures and people. She currently writes an article in two Las Vegas magazines about great one-day getaways in the Las Vegas area. She also is a frequent guest on a local radio station in which talking about the behind the scenes stories and outtakes is what the listeners enjoy the most.

Roni greatest challenge has been being a co-director of a homeless outreach program in Los Angeles. Communicating with people from different background and beliefs gave her a true appreciation for all cultures and the personal story of each and every individual.

Summerlin and GVH Magazines in Las Vegas featured her on the cover of their magazine in April of 2008 largely because of her striking beauty but even more because of the interesting way she get's around on these adventures...in her high heels. Being dubbed the "runway runaway" or "the girls who does it all in heels" does tend to create a lot of questions and raised eyebrows, but that has never stopped her from taking it all on with a smile on her face. Her self depreciating wit and southern sensibility makes her guests and fellow explorers feel more at ease and free to let lose of their own inhibitions.

She is also the co-executive producer of this series and has never once put her foot down on any activity that has been suggested. In fact, she has suggested a few only to realize she's the one that ultimately has to do them.

